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## **Arena Continues to Make the Charts**

**Manchester, NH (January 13, 2015)** – Manchester, New Hampshire’s very own Verizon Wireless Arena, managed by SMG, once again finds itself amongst the top ranking arenas according to industry leading publications *Pollstar* and *Billboard*.

*Pollstar* ranked Verizon Wireless Arena 5<sup>th</sup> in the U.S. for venues fewer than 15,000 seats based on worldwide ticket sales.\* They also ranked the arena 43<sup>rd</sup> in the U.S. and 89<sup>th</sup> in the world for arenas of all sizes. The Arena continues to make a name for itself.

*Billboard* ranked the Arena 7<sup>th</sup> in the U.S. for venues fewer than 15,000 seats based on ticket gross sales.\* They also ranked the arena 8<sup>th</sup> in the U.S and Canada and 19<sup>th</sup> worldwide for arenas with 15,000 or less seats.

“We owe a huge thank you to the numerous promoters and agents from around the world who choose to do business here. In the Northeast market, which is saturated with Arena options, it is because of our solid relationships developed over the years and the promoters continued success that enable us to bring the caliber of touring acts to New Hampshire at the Verizon Wireless Arena. Of course the foundation of this success is our patrons and with their continued support they will truly chart the course and future successes of the Verizon Wireless Arena,” said Tim Bechert, Senior General Manager.

Verizon Wireless Arena hosted 10 of the Top 50 touring acts in 2014, selling out six of them. These top touring acts included Luke Bryan, Jason Aldean, Trans-Siberian Orchestra, Ringling Bros. and Barnum & Bailey, Michael Buble, Bruno Mars, Cirque du Soleil, Harlem Globetrotters, Eric Church and Demi Lovato. Manchester will see more top touring acts hit the stage this year including Linkin Park, Miranda Lambert, Nickelback and the sold out Florida Georgia Line concert.

For more information on upcoming events at Verizon Wireless Arena visit us at [www.verizonwirelessarena.com](http://www.verizonwirelessarena.com), follow us on Twitter @VWArenaNH or on Facebook at [www.facebook.com/verizonwirelessarena](http://www.facebook.com/verizonwirelessarena)

\*exclusive of arena’s sports tenant.

**About SMG**

Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Solider Field in Chicago, Moscone Convention Center in San Francisco, Houston’s NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering company SAVOR, currently serving more than 130 accounts worldwide. For more information visit [www.smgworld.com](http://www.smgworld.com)



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